

Market leading  
print, digital and  
marketing services  
for the Housing sector



## → Latcham Direct

Latcham Direct is a leading provider of data, digital print, digital marketing and fulfilment solutions to housing customers throughout the UK.

We pride ourselves on delivering a bespoke package of services that fit with your exact needs, and our specialist Account and Project Managers, ensure the seamless planning, development and delivery of your campaign.

We like to think of ourselves as a trusted advisor, working collaboratively with you to understand your vision, culture and campaign strategy. Having already worked with a number of Social Housing providers, we understand the complexity of your sector, with some Associations being publically funded and others being private companies.

Our sector insight is supported by years of Public Sector experience where we have delivered data, complex print and e-payroll solutions to over 30 Local Authorities. Our team has also worked with a range of commercial businesses, delivering quality, cost effective personalised digital print campaigns.

Regardless of whether you currently outsource your print or if you process your data and print in-house, we strive to save you money and time, enabling your team to focus on other priorities and from our purpose built, secure site in Bristol, we deliver millions of individual pieces of digital print each week.



**Latcham Direct are market leaders in increasing resident engagement through data, print, digital marketing and fulfilment**

Making the Most of Your Resident Communications



**SECTOR  
SPECIALISTS**



**HYBRID MAIL**



**SECURE PRINT**



**DIRECT  
MARKETING**

## Housing Services

Our package of solutions for the housing sector include:

- Marketing campaigns including newsletters
- Transactional correspondence including: Rental & service charge invoices and reminders, contracts, statements and maintenance notices
- Questionnaires and surveys
- AGM correspondence and Annual Reports
- Postal ballots
- Digital communications – delivering personalised portals for all types of communication
- Secure data management, print management & fulfilment
- Hybrid mail
- Integration with existing systems and seamless production transition
- Postal optimisation
- Data management and data compliance support



We offer added value services and strive to exceed delivery expectations

Making the Most of Your Resident Communications



DIGITAL  
MARKETING & PRINT  
SOLUTIONS



PRINT  
MANAGEMENT



TRUSTED  
ADVISOR



DATA SECURITY,  
MANAGEMENT  
& COMPLIANCE

## Housing Services

We are committed to adding value to each and every project we are involved in.

- We are committed to helping you reduce costs through print and postal optimisation
- Our approach means that document delivery, reporting and analysis will be more efficient with higher levels of personalisation
- We can help you to develop your approach to digital transformation, integrating email, SMS and web campaigns
- Our solutions mean that you can improve payment times. Invoices are delivered faster with automatic reminders in place
- We can easily integrate our solutions into existing portals
- Market leading Account & Project Management
- We offer a complete Print Management service – your project is always in safe hands
- Using state-of-the-art printers including RICOH, we can turn print jobs around quickly
- Project delivery within strict deadlines
- ISO accredited – we have security, environmental and quality controls within every stage of campaign delivery
- Trusted advisor – we can be your strategic partner helping you to deliver current and future resident communications
- Design support
- Continuing investment in the best print, digital and delivery technology
- We pride ourselves on the highest level of security throughout our production facility
- Our solutions can integrate with your existing portals, achieving cost and time efficiencies where possible.



With our sector insight, we can be a trusted advisor, supporting you through every stage of campaign planning and delivery

Making the Most of Your Resident Communications



FULFILMENT &  
WAREHOUSING



POSTAL  
OPTIMISATION



DOCUMENT  
ARCHIVING

FOLLOW US



## EEM Framework

Latcham Direct are suppliers to the EEM Framework which supports a range of Housing Associations to reduce the cost of procurement and streamline the process. For more information on the EEM Framework visit our website:

[www.latchamdirect.co.uk/  
wp-content/uploads/2018/07/  
Latcham\\_-\\_EEM\\_Benefits.pdf](http://www.latchamdirect.co.uk/wp-content/uploads/2018/07/Latcham_-_EEM_Benefits.pdf)



For more information on how Latcham Direct can support your health care communication needs, please contact:

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